

OPTIONAL LEARNER AGREEMENT

Photography & Image Consent

Version 1.0 | Effective 25 September 2026

Your image. Your choice. TrueLane will not publish a recognisable photograph, video, testimonial or identifying detail for promotion unless you make a clear written choice first. Saying no does not affect tuition.

This agreement is separate from routine dashcam recording used for safety, security, insurance or incident evidence. Complete it only after the particular content has been identified.

1 Content covered

Learner's full name: _____

Date created: _____

Description of the specific photographs, video or testimonial:

2 What may TrueLane use?

Tick every agreed item. Leave anything you do not agree to blank.

- ☐ Recognisable photographs
- ☐ Video in which I can be recognised
- ☐ My written or recorded testimonial
- ☐ My voice in a video or audio clip

3 How may you be identified?

- ☐ Do not identify me by name
- ☐ First name only
- ☐ First name and general area
- ☐ Full name

No address, telephone number, email, driving-licence information or other unnecessary personal detail will be published.

4 Where may it appear?

- ☐ TrueLane website
- ☐ TrueLane's organic social-media pages
- ☐ Paid online advertising
- ☐ Printed TrueLane promotional material

5 What you are agreeing to

- Non-exclusive, royalty-free permission for only the selected content, purposes and channels.
- No transfer of ownership of your image or any copyright you hold.
- Reasonable crops, size changes, subtitles, colour adjustments or short edits are allowed, but not a misleading, degrading or materially different context.
- The content will not be sold or licensed to another organisation for its own marketing. Hosting, printing or publishing providers may process it for TrueLane.
- No payment is due unless separately agreed in writing.
- Fresh consent is required for a materially different use, channel or piece of content.

6 Changing your mind

You may withdraw consent for future use at any time by emailing info@truelane.co.uk. TrueLane will stop new use and remove content from channels it controls as soon as reasonably practical, normally within 30 days.

Withdrawal does not make earlier lawful use unlawful. TrueLane cannot guarantee removal from distributed print, copies shared by others, search caches or third-party platforms outside its control, but will take reasonable steps where possible.

7 Confirmation

I have seen or had the opportunity to review the content described above. I understand consent is optional, I may leave any option blank, and I can withdraw consent for future use.

Learner signature: _____ Date: _____

Learner name: _____

TrueLane representative: _____ Date: _____

If the learner is under 18

A parent or guardian with parental responsibility must also agree. TrueLane should still explain the choice to the learner and respect their wishes.

Parent/guardian name: _____

Relationship to learner: _____

Parent/guardian signature: _____ Date: _____

The completed agreement is kept with the learner record under the TrueLane Privacy Notice. Questions or withdrawal requests: info@truelane.co.uk

TrueLane Driver Training is a trading name of Stones Automatic Driving School Ltd, registered in England and Wales under company number 16482643. Registered office: Robson House, Chapel Street, Honiton, England, EX14 1EU.